



## **Celebrating our success - About CASA of Sonoma County**

For an abused or neglected foster child, a Court Appointed Special Advocate – CASA volunteer, is someone who listens, observes, and reports. Someone who speaks up for the child by reaching out to the professionals involved. A CASA is someone whose sole mission is to clear a path for the child as they travel through the complexities of an overburdened child welfare system.

**Advocating for positive futures for foster children.**

***Included in this packet:***

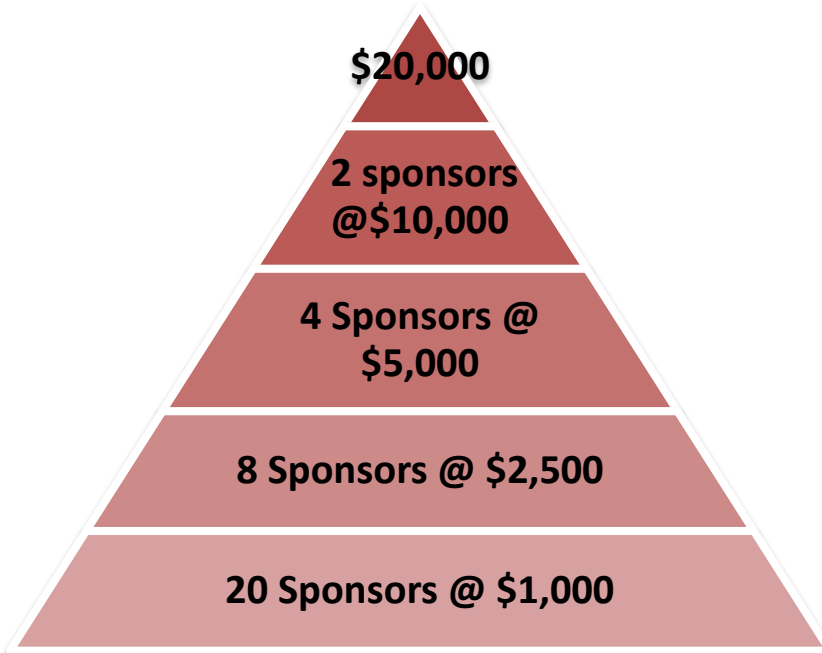
- ***About CASA of Sonoma County***
- ***About Hearts for Children***
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For 20 years, CASA of Sonoma County has recruited, trained, and supervised CASAs who have advocated for the rights and well-being of Sonoma County’s foster children in the courtroom, in school, and in the community. CASA is a non-profit organization committed to serving abuse, neglected and abandoned children who come before the Juvenile Court for protection. CASA is a unique, one of a kind program in Sonoma County. We are a citizen-driven organization which is legally recognized by the Sonoma County Juvenile Court.

### **About Hearts for Children**

We are pleased to announce our 2017 dinner, dance and auctions called **Hearts for Children** event. It will take place on **Saturday March 18, 2017 at the Vintners Inn in Santa Rosa, CA.** This year is special for the CASA Program because we are celebrating 20 years of advocating for positive futures and outcomes for foster children. It will be a festive evening with music, live and silent auctions, fine dining and wine pairings. We are anticipating that over 250 CASA supporters will gather for this fun evening. We ask that you will join us.

Since our inception in 1997, CASA Volunteers have devoted many hours, driven many miles, and found themselves in some unique situations—some pleasant and some frightening—but all rewarding. Through all this, over 720 CASA Advocates have touched, and in most cases changed, the lives of more than 1,370 kids! We’re proud of this achievement and invite you to celebrate with us. As 2016 draws to a close, all of us at Court Appointed Special Advocates of Sonoma County (CASA) look forward to another successful year made possible in part by your support of our annual event.



**Total of \$120,000**

Coined in 1997 “**Hearts for Children,**” a gathering of people who have **hearts** for children. This annual celebration has become a major fundraising event for the CASA program. Your attendance, sponsorship or contribution toward this event will help over 200-250 foster youth.

Our goal is to raise \$120,000, which will allow us to maintain and expand our services to stabilize and increase the number of children served in the coming year.

Signifying our 20 years of service we ask that you join our \$20,000 Pyramid of Giving and help us raise more funds to support the agency services. Pick the layer that best meets your giving standard. You are making a difference.

**For more information: 707-565-6375**  
**[www.sonomacasa.org](http://www.sonomacasa.org)**

## Sponsorship Opportunities

### ♥ \$20,000 – Diamond Sponsor

*A \$20,000 investment in CASA of Sonoma County's mission will provide 20 foster children with a Court Appointed Special Advocate (CASA). It costs approximately \$1,000 to recruit, train and match a volunteer with a child in the system. All funds received by CASA are put to immediate use with only 18% used for administrative costs.*

- VIP tickets for 10-12 guests including limo service and wine pairing.
- Primary logo recognition in all pre and post event promotion including invitation, CASA website, electronic communications, newsletters, press materials, social media.
- Release of CASA logo to your use including assistance from our Marketing desk.
- Special recognition from the stage during the live program and opportunity to address guests.
- Full page color advertisement in the event program.
- Logo prominently featured on video screen and event signage at the gala.

### ♥ \$10,000 – Platinum Sponsor

*A \$10,000 investment in CASA of Sonoma County's mission will provide 10 foster children with a Court Appointed Special Advocate (CASA). It costs approximately \$1,000 to recruit, train and match a volunteer with a child in the system. All funds received by CASA are put to immediate use with only 18% used for administrative costs.*

- VIP tickets for 10 guests including VIP parking at the event and wine pairing.
- Logo recognition in all pre and post event promotion including invitation, CASA website, electronic communications, newsletters, press materials, social media.
- Special recognition from the stage during the live program.
- Half page color advertisement in the event program.
- Logo featured on video screen and event signage at the gala.

### ♥ \$5,000 – Golden Stars Sponsor

*A \$5,000 investment in CASA of Sonoma County's mission will provide 5 foster children with a Court Appointed Special Advocate (CASA). It costs approximately \$1,000 to recruit, train and match a volunteer with a child in the system. All funds received by CASA are put to immediate use with only 18% used for administrative costs.*

- VIP tickets for 8 guests.
- Logo recognition in all pre and post event promotion including invitation, CASA website, electronic communications, newsletters, press materials, social media.
- Logo advertisement in the event program.
- Logo featured on video screen and event signage at the gala.

### ♥ \$2,500 – Silver Lining Sponsor

*A \$2,500 investment in CASA of Sonoma County's mission will provide 2-3 foster children with a Court Appointed Special Advocate (CASA). It costs approximately \$1,000 to recruit, train and match a volunteer with a child in the system. All funds received by CASA are put to immediate use with only 18% used for administrative costs.*

- VIP tickets for 6 guests including VIP parking at the event.
- Logo recognition in all pre and post event promotion including invitation, CASA website, electronic communications, newsletters, press materials, social media.
- Logo advertisement in the event program and signage at the gala.

### ♥ \$1,000 – Bronze Wishes Sponsor

*A \$1,000 investment in CASA of Sonoma County's mission will provide 1 foster child with a Court Appointed Special Advocate (CASA). It costs approximately \$1,000 to recruit, train and match a volunteer with a child in the system. All funds received by CASA are put to immediate use with only 18% used for administrative costs.*

- VIP tickets for 4 guests including VIP parking at the event.
- Logo recognition in all pre and post event promotion including invitation, CASA website, electronic communications, newsletters, press materials, social media.
- Logo advertisement in the event program and signage at the gala.